



## **Callaway Fitting Experience presented by Balance and Believe?**

Located at Blackhawk Country Club

Welcome to the brand new Callaway Fitting Experience at Blackhawk Country Club. We are excited to share with you the latest in technology from Callaway, while using the most sophisticated launch monitors currently on the market.

Set up an appointment with one of our Certified Callaway Fitters today to start your journey to more enjoyable golf! At Blackhawk Country Club, we are committed to providing the best experience for all levels of golfers looking to improve their performance on the golf course.

Together, you and one of our Certified Callaway Fitters will test the newest clubs from Callaway, while analyzing launch monitor data from Trackman. Trackman uses sophisticated doppler radar to track the movement of your golf club, and golf ball, both indoors and outdoors, to provide the most complete picture of your ball flight and club path. Using this information, our experienced fitters will help build club options that are unique to you and your swing. Whether you are looking to try to find that extra 15-20 yards with your driver, find better distance gapping with your irons and wedges, or are looking for a complete equipment overhaul, our Certified Callaway Fitters will be able to help you reach your goals and start playing better golf.

We are able to offer year round fittings on our HD simulator powered by Trackman technology. Trackman is the leading innovator in golf launch monitor technology; it is powered by two separate radar systems that work simultaneously to provide the most accurate data on the market. One system tracks the physical location of the club head at points in the swing to calculate Club Path, Angle of Attack, Dynamic Loft and Face Angle, while the other radar tracks the golf ball in real time measuring things like Ball Speed, Launch Angle, Spin Rate, curvature, and of course total carry and distance of each shot.

When you combine the expertise of our certified fitters, and the latest launch monitor technology, you can be confident that you will be leaving with the best equipment for YOUR game and will be able to tee it up with confidence the next time you play.

**Book with one of our club fitters today by clicking on "Find an Instructor"**



# Callaway



## ODYSSEY

#1 PUTTER IN GOLF



### Member Pricing:

Full Thru The Bag Fitting \$100.00

#### Includes

- 90 Minute Appointment
- Trackman Launch Monitor Data
- 14 Club Recommendation with Specifications including Head model, shaft flex, shaft length, lie angle, loft adjustment, and grip size
- The #1 selling brand in golf of 2020, Callaway Golf

### Single Club Fitting

(Driver, Fairway Woods, Irons, wedges, or putter)

\$65.00

#### Includes

- 45 Minute Appointment
- Trackman Launch Monitor Data
- 14 Club Recommendation with Specifications including Head model, shaft flex, shaft length, lie angle, loft adjustment, and grip size
- The #1 selling brand in golf of 2020, Callaway Golf



Contact our Certified Callaway Fitters Today for Your Appointment!

Mike Higgins  
mhigginsgolf@gmail.com

Blake Jens  
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3606 BLACKHAWK DR. MADISON, WI  
(608) 231-2456



# Callaway



## ODYSSEY

#1 PUTTER IN GOLF



## Non-Member Pricing

Full Thru The Bag Fitting \$200.00

### Includes

- 90 Minute Appointment
- Trackman Launch Monitor Data
- 14 Club Recommendation with Specifications including Head model, shaft flex, shaft length, lie angle, loft adjustment, and grip size
- The #1 selling brand in golf of 2020, Callaway Golf

## Single Club Fitting

(Driver, Fairway Woods, Irons, wedges, or putter)

\$130.00

### Includes

- 45 Minute Appointment
- Trackman Launch Monitor Data
- Club Recommendation with Specifications including Head model, shaft flex, shaft length, lie angle, loft adjustment, and grip size
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